



TECH
LONDON
ADVOCATES

**BLACK WOMEN
IN TECH**





INTRODUCTION

TLA BLACK WOMEN IN TECH

Our mantra: **Get comfortable getting uncomfortable**

TLA Black women in tech is a **not-for-profit global organisation**, based in London, dedicated to building bridges of opportunities in tech by enabling Black female talents to excel and companies to have access to Black women of talent. We are a community of Black women tech advocates of all levels and allies who support and empower diversity and inclusion.

Our mission is to inspire, support, connect the tech sphere to allow more Black women and young girls to excel and tech companies to perform better through diversity & inclusion.





ABOUT OUR MEMBERS

TLA BLACK WOMEN IN TECH

Our network: **Talents at all levels**

- **15%** High level (CEOs, Directors, Head of and Senior Managers)
- **55%** Mid level (Managers, Engineers, Consultants and Designers)
- **19%** Early careers (Students, Analysts, Assistants, Apprentices)
- **6%** Self employed (Founder/Company owner)
- **5%** No job title captured/Unemployed



OUR OBJECTIVES

TLA Black Women in Tech aims to build opportunities, inspire and support Black women in technology and young Black girls to start a career in technology.

KEY ACTIVITIES

- ▶ **Diversity & inclusion consultation for tech companies**
- ▶ **Networking & training opportunities for members**
- ▶ **Brand presentation & inspiring stories for members**
- ▶ **Diversity & Inclusion guide for start-up and small tech companies**





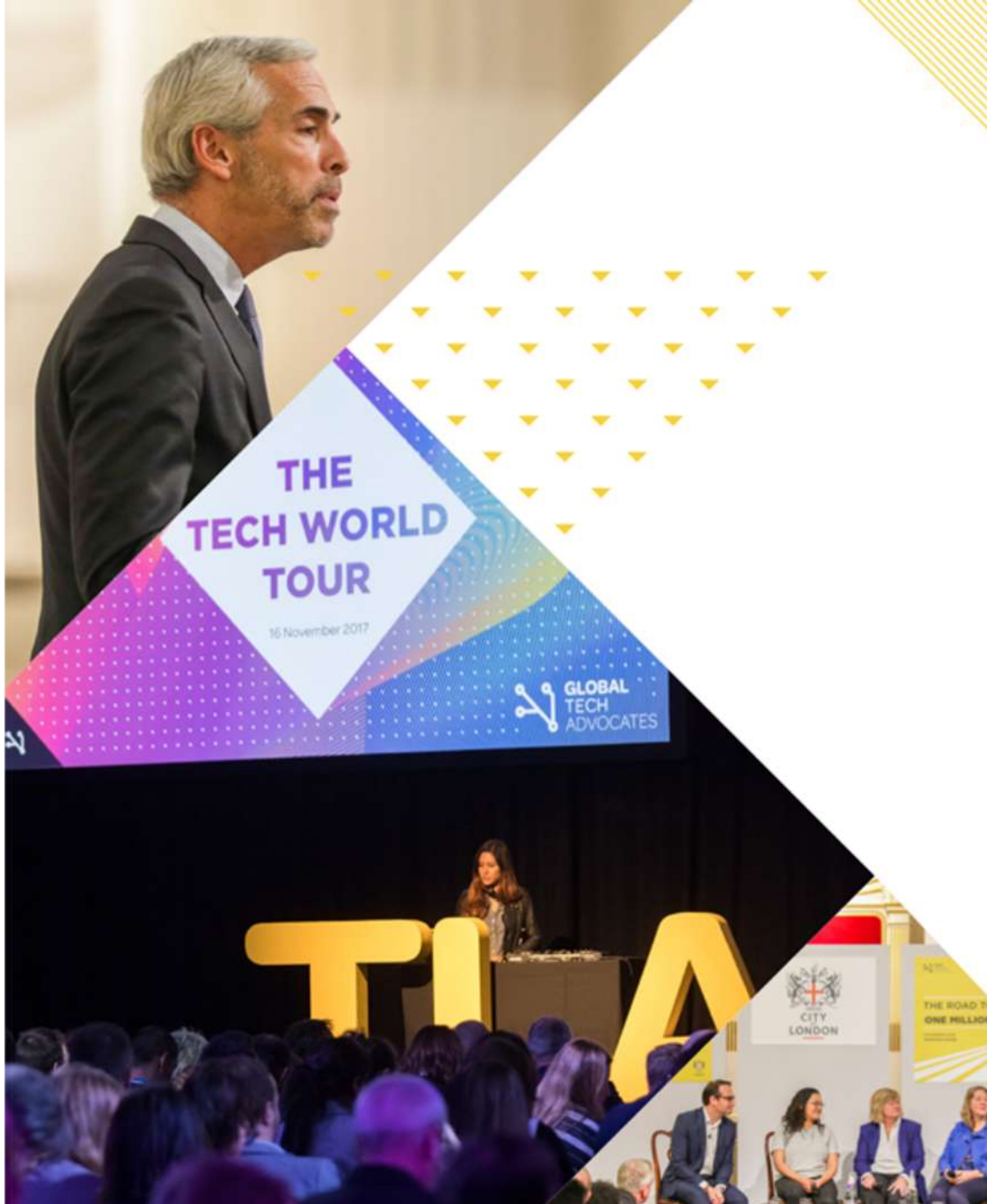
TLA BLACK WOMEN IN TECH

TLA Black Women in Tech is 2nd largest working group of the Tech London Advocates Group.

Tech London Advocates is a network of more than 10,000 tech leaders, entrepreneurs and experts in London, across the UK and in over 50 countries worldwide.

Proudly independent, private sector-led, and not backed by government, Tech London Advocates fundamentally believes that London is one of the world's leading tech hubs.

Tech London Advocates is part of [Global Tech Advocates](#).



TLA BLACK WOMEN IN TECH



FLAVILLA FONGANG

TLA Black Women in Tech Founder, BBC Brand Advisor, award-winning businesswoman, international keynote speaker, MD of 3 Colours Rule



SUKI FULLER

Founder of Miribure
A competitive strategic advisor, analytical storyteller and acclaimed keynote speaker.



EKUA CANT

Coach and mentor helping women to adopt an optimistic mindset, author of the book 'Be Your No.1 Cheerleader



RUSS SHAW

The founder of Tech London Advocates and Global Tech Advocates. He originally founded Tech London Advocates in 2013 to ensure an independent voice of technology sector was heard, but with a focus on the private sector.



BRANDS AND SPONSORS SUPPORTING US

Deloitte.



UNRULY



OUR CONTINUOUSLY GROWING NETWORK

We partner with organisations in the UK and around the world to amplify visibility and support Black women entrepreneurs in tech. Our community is **constantly growing by 10% month by month.**



SPONSOR OUR BOOK

THE BOOK OF REPRESENTATION FOR INSPIRATION



The under-representation of great Black women leaves Black women and young Black girls to accomplish their goals without role models or confidence. Therefore, an increase in representation is imperative to raise inspiration.

'The Voices in the Shadow' aims to showcase the journeys of 51 Black women in the UK who impacted the tech industry. In turn, it gives Black women and young Black girls the empowerment they need for them to feel that there is a place for them to flourish professionally.

- **Distribution:** This book will be distributed to educational institutions across the UK and available to the public.
- **Release date:** Black History Month, October 2021



SPONSOR OUR BOOK

THE BOOK OF REPRESENTATION FOR INSPIRATION



THE VOICES
IN THE
SHADOW



[Click here to watch our
book vision cartoon](#)



SPONSOR OUR BOOK



DISCOVER WHY THEY BELIEVE THIS BOOK MATTERS



[Click here to watch full video](#)



MISSION BY THE END OF 2022

YOUR SPONSORSHIP IMPACT



We are planning to reach **300 schools*** across the UK.



Each school represents **400 scholars**



We are expected to impact **+120,000 scholars***



We included the **“Pass it on”** scheme. Once read, the book gets passed to someone else.

*178 schools already confirmed

* +70,800 impact through 178 schools

MISSION BY THE END OF 2022

YOUR SPONSORSHIP IMPACT



We will measure our impact and present it in our **2022 impact report**

- Our impact report will highlight the activities we will carry out with schools throughout the year, the impact indicators, stories, testimonials and our sponsors.
- This will then be made available to the public and the media.

SUPPORTED BY THE GOVERNMENT

THE BOOK OF REPRESENTATION FOR INSPIRATION



We are supported and endorsed by:



Department for
Digital, Culture
Media & Sport

BOOK SPONSORSHIP



	BRONZE SPONSOR	GOLD SPONSOR	PLATINUM SPONSOR	DIAMOND SPONSOR
	£1,500	£2,000	£5,000	£10,000
Book publication				
Company logo	v	v	v	v
Company profile feature		v	v	v
Branding, Marketing & Digital				
Company logo on our website	v	v	v	v
Company profile to feature on our website		v	v	v
Company logo and link to be included in HTML newsletters			v	v
Promotion on relevant social media channels		v	v	v
Interview opportunity			v	v
Brand featured in the impact report			v	v
Editorial Q&A				v
Public relation opportunities				v
Networking & Book launch event				
Book launch party	3 passes	4 passes	10 passes	15 passes
Keynote panel discussion			v	v
Keynote solo presentation talk			v	v
Brand presentation				v
Introductions to targeted members				v

**Ready to work with the most
exciting community?**

Contact:

blackwomentech@3coloursrule.com





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**BLACK WOMEN
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THINK SUCCESS
ACT THROUGH TECH

#blackwomenintech